Le MEDEF

THE LARGEST
NETWORK OF
FRENCH COMPANIES

Acting together for responsible growth

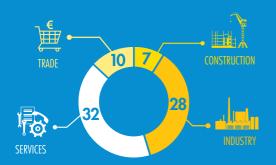


THE STRENGTH OF THE **NETWORK**

MEDEF has 173,000 member companies comprising 122 territorial organisations in continental France and in the overseas departments, 77 professional federations bringing together all business sectors (industry, services, construction, trade, etc.) and 14 associated organisations and partners.

These represent 10.2 million employees (i.e. more than one-third of all French employees).

95% of member companies are **small- and medium-sized enterprises**, with an average of **47** employees.



DISTRIBUTION OF 77 FEDERATIONS BY BUSINESS SECTOR



AN FLEXIBLE AND DYNAMIC ORGANISATION **SHAPING THE FUTURE**

The world is changing rapidly, and the leadership of Western economies is thus challenged. Faced by geopolitical, environmental, digital, social and societal change, French companies must constantly confront new challenges while staying one step ahead.

MEDEF therefore helps French firms to shape the future within this new global order.

As French companies have strongly demonstrated the desire of being better integrated in their corporate social responsibility (CSR), and fully immersed at both the European and international level, MEDEF has stated that its primary function must be "acting together for responsible growth".

MEDEF is an organization that is:

- responsible and exemplary, acting in the general interest;
- proactive in terms of international competitiveness;
- **progressive**, working in synergy with all stakeholders, social partners, public authorities, NGOs, etc.;
- engaged at the heart of the territories and fully aware of their economic and social situation;
- committed to achieve responsible growth for all companies.

TWO BIG ANNUAL EVENTS, A **MEETING ON THE DIGITAL SECTOR** AT THE END OF JUNE AND A MEETING WITH **THE ENTREPRENEURS OF FRANCE** AT THE END OF AUGUST

- To raise awareness among entrepreneurs about the challenges of digital technology and the digitisation of the economy.
- To discuss major changes taking place in the world

A TEAM WORKING FOR FRENCH BUSINESSES



Chairman: **Geoffroy Roux de Bézieux**



Deputy chairman: **Patrick Martin**



An **Executive Board with 45 members**. As the MEDEF's decision-making body, it sets the general policy.

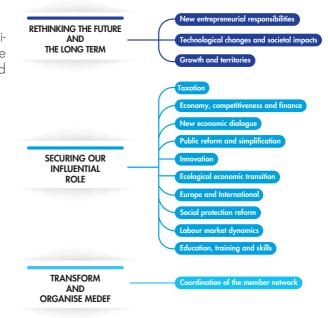




MEX40

A "Comex40" (Executive committee). Composed of a new generation of 45 young entrepreneurs, it examines the major societal challenges of tomorrow with a fresh eye.

14 commissions.
They communicate their positions on all matters that have an impact on the economy and the companies.



PROMOTE COMPANIES' COMPETITIVENESS



As the mouthpiece for all companies, MEDEF is the main point of contact and reference for decision-makers and public authorities.

With its **20,000 representatives holding 30,000 mandates**, it defends the interests of companies and entrepreneurs in all economic and social bodies at local, regional and national level in order to promote the company's point of view and to improve its business environment.

MEDEF continually fights to defend these interests with the European authorities in Brussels as it wishes to improve the business environment.

INVENTING **NEW BUSINESS MODELS**



MEDEF and its experts invent new economic models to ensure that French companies retain their rightful place in an increasingly competitive international market, and that resource scarcity and the ecological

transition do not prevent them from continuing production in France.

IMPROVING VALUE SHARING



MEDEF also helps companies to adapt to the new social and societal situation when value sharing is an issue.

Together with its social partners, it strives to generate a **new economic and social dialogue** to meet the demands of youth unemployment, migratory movements, professional equality, gender parity, etc.

AN ORGANIZATION FOCUSED ON **BOTH EUROPE AND THE INTERNATIONAL MARKET**

MEDEF has a presence both in Brussels and worldwide.

It promotes greater European integration and the development of the internal market.

lamaison desentreprises France **The Maison des entreprises de France** in Brussels represents MEDEF and its members to the European Commission and the European Parliament.

MEDEF is a member of **BusinessEurope**, which brings together 40 European employers' organisations. These work together to improve the European economic environment.



MEDEF International helps French companies to develop and strengthen their international presence, mainly in emerging and developing countries.

Its 85 geographic councils cover 150 countries.

Every year, MEDEF International organizes more than **200 high-level meetings and delegations** with public and private decision-makers.





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